

COUNTRY THUNDER SASKATCHEWAN'S MILLIONTH FAN CONTEST RULES

Country Thunder Saskatchewan's Millionth Fan Promotion (The "Contest") will be conducted in the province of Saskatchewan and shall be construed and evaluated according to applicable Canadian law. No purchase is necessary. Participants must be of the age of majority in the province of Saskatchewan or older at the time of entry. Void in whole or part where prohibited by law. Entry in this contest constitutes acceptance of these contest rules (the "Contest Rules")

1. ELIGIBILITY.

1.1 To be eligible for this Contest, an individual must:

- (a) Be a legal resident of Canada;
- (b) Be the age of majority (19) in the province of Saskatchewan;
- (c) Be present at Country Thunder Saskatchewan, July 11-14, 2024.

1.2 The following people are not eligible to enter the Contest:

- (a) Employees of Country Thunder Holdings LLC (herein referred to as "Country Thunder") and its affiliates, subsidiaries, related companies, successors and assigns (together with the company, "Country Thunder");
- (b) Employees of Country Thunder vendors or sponsors (the "Sponsors");
- (c) The household members of any of the parties listed in section (a) to (b) above.

1.3 Country Thunder shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested and supplied to Country Thunder for the purpose of the Contest must be truthful, complete, accurate, and in no way misleading. Country Thunder reserves the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply information that does not meet these requirements.

2. CONTEST PERIOD. The contest begins at 9:00 am Central Standard Time (CST) on July 10, 2024 and ends at 10:00 pm CST on July 14, 2024 (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.

3. HOW TO ENTER.

3.1 There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

- (a) Purchase an admission ticket to Country Thunder Saskatchewan 2024;
- (b) Text the word MILLION to 306-900-9058 for a chance to win two (2) Gold Zone tickets to Country Thunder Saskatchewan 2024;
- (c) Win an admission ticket to Country Thunder Saskatchewan from any other Country Thunder partner or any participating Sponsor contest.

3.2 Limit of one (1) entry per ticket, per scan. In the case of multiple entries, only the first eligible entry will be considered.

3.3 All entries become the sole property of Country Thunder and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

3.4 Entries received shall be deemed to be submitted by the authorized account holder of the email address associated with the AXS account holder. For the purpose of the Contest Rules, "authorized account holder" of an AXS account is defined as the natural person who is assigned to an AXS Fan Account through personal information data entry, including name and email address. Any entrant may be required to provide Country Thunder with proof that they are the authorized account holder of the AXS Fan Account associated with their entry.

4. PRIZE.

4.1 There is one (1) prize (the "Prize") available to be won by the Prize Winner (the "Winner") consisting of:

- (a) One Pair (2) Platinum Experience Seats at Country Thunder Saskatchewan valid for a lifetime (see definition of "Lifetime" in prize conditions)
- (b) One Pair (2) VIP Hospitality Passes for Country Thunder Saskatchewan valid for a lifetime (see definition of "Lifetime" in prize conditions)
- (c) One (1) Autographed guitar signed by Country Thunder Saskatchewan 2024 Main Stage performers (available autographs are dependent on Artist Availability and no artist is considered guaranteed to sign guitar)
- (d) One (1) campground speaker; various cellular phone accessories provided by Prairie Mobile
- (e) One (1) Mini fridge; One (1) cornhole game; and merchandise provided by Budweiser
- (f) One Pair (1) Pit Viper Sunglasses; One (1) Bumpboxx. Retro Pager; One (1) Cowboy Hat; and product from Twisted Tea
- (g) One (1) Saturday Night Country Party Package for ten (10) people to include; A Private VIP Seating Area; No Line Guest Privilege; Two (2) Beverages per guest; Two (2) Pizzas from Sparky's Pizza; Rail Yard Saloon Merchandise; Budweiser Merchandise

4.2 The Grand Prize has an approximate minimum value of \$20,205

4.3 Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

4.4 Country Thunder representatives will contact the Winner to coordinate the provision of the Prize within twenty-four hours once such Winner has been

successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- 5.1 “Lifetime” refers to the duration of Country Thunder Saskatchewan in Craven, Saskatchewan under the management of Country Thunder Holdings LLC. Winner does not receive monetary compensation if Country Thunder Saskatchewan ceases to exist or if the festival is cancelled for any reason. This prize cannot be transferred in the event winner is no longer available to attend for any reason.
- 5.2 Winner is responsible for any other expenses not explicitly included in the Prize including but not limited to: transportation to and from the festival and festival accommodations.
- 5.3 Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of Country Thunder. Any unused, unclaimed or declined portion of the Prize will be forfeited, have no cash value and Country Thunder shall have no obligation to provide either an alternative or value-in-kind. Country Thunder and the Contest Sponsors reserves the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
- 5.4 Shipped Prizes shall not be insured and Country Thunder shall not assume an liability for lost, damaged, or misdirected Prizes.

6. WINNER SELECTION.

- 6.1 One (1) Winner shall be selected as follows:
 - (a) Between 9:00 am CST on July 10, 2024 and 10:00 pm CST on July 14, 2024 one (1) entrant will be selected by festival admission entry scan tabulation. Entrants are tracked as they redeem the ticket barcode for a festival wristband, providing their official participation in the contest. The odds of being selected as the potential winner are dependent on the number of eligible entries received by Country Thunder. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during the Winner Selection to comply with the Contest Rules.
 - (b) The selected entrant will be notified by telephone or e-mail no later than July 14, 2024 and must respond within twenty-four (24) hours of notification. If the selected entrant does not respond accordingly, they will not receive the Prize and the next eligible entrant may be selected in Country Thunders’ sole discretion. Country Thunder is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Country Thunder to receive the selected entrant’s response.
 - (c) If, as a result of an error relating to the entry process, entry scan tabulation, or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst

all eligible Prize claimants after the Contest's closing date to award the correct Prize.

- 7. RELEASE.** Potential Winner will be required to execute a legal agreement and release ("Release") that confirms potential Winner's (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize offered; (iii) release of Country Thunder from any and all liability for any loss, harm, damages, cost, or expenses arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to Country Thunder of the unrestricted right in Country Thunder's discretion to produce, reproduce, display, publish, convert, post, serve, broadcast, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, statements, image, likeness, voice, and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified, and the Prize forfeited.
- 8. INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases, indemnifies and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly from (i) their participation in the Contest or any Contest-related activity; (ii) the acceptance, use, or misuse of any Prize; or (iii) any breach of the Contest Rules. Each entrant agrees to fully indemnify the Releasees from any and all claims made by third parties relating to the entrant's participation in the Contest, without limitation.
- 9. LIMITATION OF LIABILITY.** Country Thunder assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Country Thunder is not responsible for any incorrect or inaccurate information, whether caused by website users, admission scans, or by any of the equipment or program associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. Country Thunder assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including reasons beyond the control of Country Thunder, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or the corruption of the administration,

security, fairness, integrity, or proper conduct of this Contest and/or the festival entry process.

10. CONDUCT. By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Microsite throughout the Contest Period. Each entrant further agrees to be bound by the decision of Country Thunder, which shall be final and binding in all respects. Country Thunder reserves the right, in their sole discretion, to disqualify an entrant found to be (i) violating the Contest Rules; (ii) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Microsite or any related promotional website; (iii) violating the terms and services, conditions of use and/or general rules or guidelines of Country Thunder Music Festivals property or service; and/or (iv) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass Country Thunder or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST MICROSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, COUNTRY THUNDER RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guest must at all times behave appropriately when taking part in the Prize and comply with the Contest Rules and any other rules or regulations in force at any other Prize-related locations. The Sponsors reserve the right to remove from any Prize-related locations, any Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest. Any disqualified Winner and/or Guest will forfeit any unawarded elements of the Prize.

11. PRIVACY / USE OF PERSONAL INFORMATION.

11.1 By entering the Contest, each entrant expressly consents to Country Thunder, and its third-party agents and service providers, to collect, use, store, and share any personal information submitted by entrant to enter the Contest, such as name, age of majority confirmation, and contact information, as applicable, only for the purpose of implementing, administering, and fulfilling the Contest as described in these Rules, and in accordance with Country Thunder Music Festivals' Privacy Policy, available at <https://www.countrythunder.com/privacypolicy>

11.2 Winner further consents that: (i) any personal information they have provided in connection with this Contest may be shared with Prize Sponsors for the purpose of facilitating the delivery or fulfilment of a Prize; and (ii) Country Thunder may broadcast, publish, disseminate, and otherwise use a Winner's name, city/town/village and province/territory of residence, image and/or voice in connection with any promotion and/or publicity purposes without further compensation to Winner.

11.3 No communication unrelated to the Contest, commercial or otherwise, will be sent to the entrant unless the entrant otherwise expressly agrees to receive further communication from Prize Sponsors.

11.4 By opting-in online you consent to Country Thunder's disclosure of your Personal Information so that you may be contacted to receive news, updates, and exclusive offers from Country Thunder. Country Thunder will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with Country Thunder's Privacy Policy at <https://www.countrythunder.com/privacypolicy>

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings illustrations, slogans, and representations is owned by Country Thunder and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. Country Thunder reserves the right in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend, or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial, and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial, and municipal laws or the policy of any other entity having jurisdiction over Country Thunder. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Contest Rules or the right and obligations as between the entrant and Country Thunder in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Saskatchewan without giving effect to any choice of law or conflict of law rules or provisions that would cause of the application of any other jurisdiction's laws.

15. DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry, or point of sale, television, print, or online advertising, the terms and conditions of the Contest Rules shall prevail, govern, and control.

16. SOCIAL MEDIA. This contest is in no way sponsored, endorsed, or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments, or complaints regarding the Contest must be directed to Country Thunder Holdings LLC.